



VISUAL AND  
PERFORMING ARTS  
DEPARTMENT

# STRATEGIC PLAN

2017 - 2021

Values  
Vision  
Mission

# STRATEGIC PLAN 2017 - 2021

## Values, Vision, & Mission

### Values

The Bakersfield City School District Visual and Performing Arts Department is committed to strong values that guide our daily behavior toward student success. All administration, faculty, and staff members in the Department adhere to the following five core values:

- ▲ Equity- To ensure impartial treatment of all students and adults whereby all students have access to educational opportunities according to their unique needs
- ▲ Integrity- To demonstrate honesty, trustworthiness, and strong moral principals
- ▲ Caring- To treat others with empathy and genuine concern for their well-being
- ▲ Collaboration- To work jointly towards common goals through the sharing of our responsibilities, knowledge, and experiences
- ▲ Personal and Collective Accountability- To honor our obligations and take ownership of our actions and results

### Vision:

The Bakersfield City School District Visual and Performing Arts Department will be a leader in public education through a collaborative and supportive learning community that ensures all students are inspired to achieve academic and artistic excellence and become life-long learners and productive citizens.

### Mission:

It is the mission of the Bakersfield City School District Visual and Performing Arts Department to provide a safe and nurturing learning environment in which all students receive access to a comprehensive curriculum in the visual and performing arts.

### Mission Areas

ACCESS-	Provide more students access to education in the Visual and Performing Arts content areas
INSTRUCTION-	Increase instructional vitality in the Visual and Performing Arts
PARENT ENGAGEMENT-	Inform parents how to successfully support their child's education in the Visual and Performing Arts
COLLABORATIVE PARTNERSHIPS-	Build collaborative partnerships
FACILITIES, TECHNOLOGY, AND RESOURCES-	Improve facilities and technology
SITE ADMINISTRATORS-	Professionally develop site administrators with regards to Visual and Performing Arts education in the District



# STRATEGIC PLAN 2017 - 2021

## Access

Provide More Student Access to  
Visual and Performing Arts Programs  
(Mission Area)

1. Provide Junior High/Middle School (JH/MS) Vocal Music Teachers time to implement choirs or general music at their feeder schools as a pilot in 2016-2017
2. Expand number of JH/MS Vocal Music Teachers implementing choirs or general music at their feeder schools during the 2017-2018 school year
3. Advocate for the funding of five (5) additional Elementary Vocal/General Music Teachers by 2021 to address lack of general/vocal music at the District's Elementary Schools
4. Address the lack of non-performance based Visual and Performing Arts classes at middle school level, including exploratory classes in Music and Visual Arts
5. Advocate for a seven (7) period day to provide expanded access to Visual and Performing Arts classes for all students, especially those in English Language Development, GATE, and Project Lead The Way
6. Initiate a Musical Instrument Donation Drive in cooperation with local music vendors each October, starting in 2017
7. Continue to provide school site administrators with scheduling information at the Junior High/Middle School level in order to maximize enrollment in Visual and Performance Arts courses (i.e., Articulation Reports)
8. Address protected time caused by English Language Learners (ELD) and Response To Intervention (RTI) approaches, ensuring continued access for music and arts education throughout the District
9. Track data with regards to student participation and achievement in art classes so that resources support needs throughout the District



# STRATEGIC PLAN

## 2017 - 2021

## *Instruction*

### Increase Instructional Vitality (Mission Area)

1. Build the Professional Learning Community (PLC) model throughout the District with supporting the Visual and Performing Arts Faculty so that Teaching and Learning is maximized
2. Provide double-reed and percussion teacher training during the 2017-2018 school year
3. Hire at least one more string specialist to serve on the Elementary Traveling Instrumental Music Teacher Team (by 2021)
4. Provide professional learning in the area of string pedagogy during the 2016-2017 school year
5. Pilot the creation of classified support positions (i.e., Classroom Instructional Aides) to provide music teacher instructional support by 2021
6. Connect students and their parents with private lesson teachers in the community, including bringing community musicians into classrooms to work with students by 2017
7. Encourage practicing district-wide during the 2017-2018 school year
8. Update the District's Music Library Inventory by 2021
9. Create a Digital Archive for appropriate compositions in the District's Music Library, in compliance with copyright law, by 2021
10. Continue to monitor instrumentation throughout the District's Instrumental Music Program so that a balanced instrumentation is achieved at all levels
11. Pilot treble and baritone choirs at the junior high/middle school level by 2017
12. Expand the District's Mariachi Program from one school during the 2015-2016 school year to six during the 2016-2017 school year through a collaboration with the After School Safety and Education (ASES) Program
13. Continue to expand the District's Mariachi Program through a collaboration with the After School Safety and Education (ASES) Program throughout 2021
14. Create an updated Vocal Music Curriculum Guide by Fall of 2017
15. Create a Curriculum Guide for the Third Grade General Music (Flutophone) Program by Fall of 2017



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## *Collaborative Partnerships*

### Build Collaborative Partnerships (Mission Area)

1. Encourage collaboration between the After School Education and Safety (ASES) Program so that Activity Leaders can provide coaching for students in the Music Program
2. Encourage all music faculty to send students to the annual Kern County Music Educators Association Scholarship Auditions during the 2016-2017 school year
3. Encourage all music faculty to connect parents and students with private teachers during the 2017-2018 school year for private lessons
4. Invite Kern High School District music faculty members to serve as presenters for District Professional Learning Days to expand music faculty knowledge of opportunities at the high school level through 2021
5. Continue teacher collaboration with the Annual Instrumental Music Articulation Meeting
6. Create an Annual Vocal Music Articulation Meeting to increase collaboration between the Junior High/Middle School Traveling Vocal Music Teachers and Elementary Glee Club Directors by the 2016-2017 school year
8. Partner with music industry partners, such as Bakersfield Music Hall of Fame and Bakersfield Music Theater, as well as local professional musicians, to provide learning opportunities for students throughout 2021
9. Use the District's Facebook Page to provide information about the District's Arts Education Program to the community by 2017-2018
10. Communicate with School Site Administrators that music instruction should continue during Benchmarking Windows
11. Collaborate with the Migrant Education Program to find ways to bring Mariachi opportunities to our students by 2017-2018
12. Continue Fifth Grade Visual Arts Program partnership with the Bakersfield Museum of Art
13. Continue partnership with the Bakersfield Symphony Orchestra and Civic Dance Center via the Young People's Concert



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## Facilities, Technology & Resources

### Improve Facilities & Technology (Mission Area)

1. Provide all elementary schools adequate facilities for music class implementation by 2021
2. Due to the large increase in music enrollment throughout the District in recent years, it is necessary to explore out grown performance venues; encourage split concerts where space is limited (i.e., ensembles on different nights)
3. Provide orchestra students uniforms at all Junior High/Middle Schools, as is currently done for band and choir students, by 2016-2017
4. Provide music faculty with access to technology in their classrooms by 2021
5. Continue modernization efforts at the Education Center Auditorium making the facility fully-functional as a space for Dance, Music, and Theatre by 2021
6. Provide every music teacher a Smart Board by 2021



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## Professional Development

Professionally develop Music Faculty Members and School Site Administration (Mission Area)

1. Provide first-class professional learning opportunities for music faculty members through the professional learning day's format
2. Provide site principals with improved understanding of structures and protocols for the music education program by 2017-2018
3. Provide additional professional learning opportunities for Glee Club Directors (by 2017-2018)
4. Invite Magnet Music Teachers to all professional learning day activities through 2021
5. Provide opportunities for itinerant music faculty to meet and collaborate with school site administrators and faculty via the Bank Days Collaboration on Wednesdays through 2021
6. Send music faculty members participating with the Mariachi Program to the Annual Mariachi Workshop held by Music Education Consultants, Inc., held in Las Vegas in June of 2017
7. Provide professional development in the area of conducting during the 2016-2017 school year
8. Provide professional development in the area of Kodaly and Orff for all music teachers during the 2017-2018 school year
9. Create a handbook for principals to provide basic information about the District's music education program

